

# Centenary Thurles

Co-operative Society Ltd

*Newsletter, November 2011*



*Facelift to Old Creamery  
Building at Ballyduff*

*Planning Your  
Dry Cow Management*

*Win a Normende  
32" LCD TV*



Ballyduff Creamery Building

## Facelift to Old Creamery Building at Ballyduff

*Over recent years, an attempt has been made to improve the look and presentation of all Centenary Thurles outlets. This process started with the upgrade of Templemore, followed in order by Roscrea, Cashel and Littleton.*

### **In recent times Thurles and Ballyduff have been in receipt of ongoing facelifts.**

In Ballyduff, rather than modernise the old creamery building, a decision was taken to chisel away the plaster to determine what was underneath. What resulted was a fine stone building which housed the original creamery at Ballyduff. In an attempt to blend the modernisation programme with a sense of history, it was decided to retain the old features, point the stone and put in new windows.

Indeed one of the most unusual aspects to the restoration project was the discovery of an old door plastered over on the first floor. There is much speculation about what it was used for as there are no stairs on the outside of the building. Health & Safety does not appear to have been of major concern at the time.

It is planned to complete the project in the coming months and mark appropriately the foundation of the Society at Ballyduff.



Detail of door at the Ballyduff Creamery Building



Pictured at the launch are (L to R) Ger Sammon, Andy Ryan, John Martin, Barry O'Brien, Conor Stakelum and Tom Dwyer.

## Thurles Fresh Milk GAA Academy Launch

**The success of Tipperary GAA in recent times is in no small way attributable to the success of the Thurles Fresh Milk GAA Academy. The younger players coming through onto Under 21 and Senior teams have all benefited from the coaching and discipline of the Academy.**

Thurles Fresh Milk is proud to be associated with the Academy and the growth in success of the Tipperary teams. Following on from last year's All-Ireland Senior and Under 21 Hurling victories, came the success

against all the odds of the Minor Footballers in winning the 2011 All-Ireland title.

On the 21st of October, in excess of 200 players accompanied by their parents attended the Dome at Semple Stadium for the launch of the winter programme. Speakers on the night included County Secretary Tim Floyd, County Chairman Barry O'Brien, County Games Manager Dinny Maher, Fitness Education Manager with the IRFU Des Ryan and John Martin from Thurles Fresh Milk.

## Temporary Animal Disease Applications

**The Department of Agriculture has recently announced the scheme for allocating additional temporary quota from the National Reserve as a result of Animal Disease**

Suppliers whose herds were affected during this quota year and expect to exceed their quota, should ensure their application is received by the Department by the 9th of December. Late applications will only be accepted in the cases of suppliers whose herds become restricted after that date.

It should be noted by suppliers that the amount of quota available under the scheme will be less than that applied for and consequently a super-levy situation will still be likely. Suppliers who have not received a form from the Society should contact Denis Kennedy immediately.

The onus is on the supplier both to obtain a form from us and have it in the Department duly filled by the closing date.

## Animal Health Certificate

**Milk suppliers must submit an animal health certificate to the Co-op by 31st December each year.**

A penalty of €100 has been applied to those who have not yet submitted a certificate for 2011. This will be refunded on receipt of the cert by 31st January 2012. Collection of Milk will not take place from 1st February 2012 if a health cert has not been submitted for 2011.

## Cheque Payment Details

**A reminder to all customers when paying by cheque in relation to their store purchases – all cheques must be made payable to Centenary Thurles Stores Ltd.**

This is a banking requirement and correct identification will ensure that there are no problems regarding the cheque being returned. The bank will not accept the terms 'Centenary Co-op', 'Thurles Co-op', 'Centenary DIY', 'Roscrea Farm Store', etc.



## Golden Mile Challenge

**The 7th Annual Golden Mile Challenge took place last July in Moyne. Run in connection with the Social Club and with the support of the Society, the event aims to raise much needed funds for a local charity each year.**

The Sub-Committee charged with the running of the Golden Mile Challenge comprises Gerry Bowe and John Flynn, ably assisted by members of Moyne Athletic Club and Centenary Thurles Social Club. Pictured at the recent presentation of the sum raised (€1,449) to North Tipperary Hospice are (L to R.) Joe Kerrigan, Anna Ryan Manager Thurles Suirhaven Centre, Josie O'Grady Chairperson North Tipperary Hospice, Gerry Bowe, John Flynn, Eamonn Healy, Una Tierney, Ann Quigley.



## Management of the dry cow

*It is now the time to plan your dry cow management.*

**Cows should be dried off in the correct condition score for calving. A condition score of 3 to 3.25 is desirable. Start by drying off heifers, lame cows, cows with poor condition score and low yielders.**

A good quality dry cow tube and teat sealer should be used to give maximum control during the dry period. It is critical to record accurately dates of administration and to adhere fully to withdrawal periods as indicated on labels.

Cows fed good quality silage over a long period can become over conditioned. This can lead to problems such as reduced appetite, excessive body condition loss post calving, ketosis and subsequently reduced fertility. Cows should be grouped and fed accordingly to avoid over fat cows.

Low intakes of vitamins and trace elements, particularly selenium and iodine during the dry period are associated with increased calf mortality, retained placenta, decreased disease resistance and poor fertility. Feeding 100-150grms/cow/day of Co-op Source pre-calver for

6 weeks prior to calving can help with prevention. This should be spread on top of silage as a split feed twice daily. Other known specific mineral deficiencies should be supplemented as necessary.

Dry cow accommodation should be clean, comfortable and dry with adequate ventilation. Shortage of cubicles may result in lameness and dirty cows because of lying in passages. Shortage of feed space can result in bullying of heifers or other cows which can cause weight loss.

Cows should be treated for liver fluke, lice and possibly stomach worms and stomach fluke. Choose products carefully as there are only a limited number of products registered for use in dairy cows. Contact our Technical Advisory Service for further information regarding choice of products.

In conclusion, dry cow management will dictate the success of your breeding programme next year. Attention to the above will help maintain a healthy cow.

  
**CENTENARY**  
Agri

## SPECIAL OFFERS

### Animal Dosing:

**Animec Super Inj 500ml**  
**€144**

**Albex 6 L pack**  
**+ Free 60ml dosing Gun**  
(Adult Fluke & Worm Dose  
Suitable for Dairy Cows)

**€80**

**Ectospec Pour On 500ml**  
(Lice Treatment for 50 Cattle)

**€29**

**Leptavoid-H 50ml**  
**€65**

**Animec Pour On 6 L pack**  
**€120**

### Animal Care:

**Pre Calver Minerals 25Kg**

~~Was €23.50~~  
**NOW €21**

**Calf / Beef Minerals 25Kg**

~~Was €12.50~~  
**NOW €10.50**

Promotion Runs  
10th Nov 2011 to 31st Dec 2011

## Regulation on Intramammary Products

**We remind milk suppliers that all purchases of intramammary tubes can only be done by VETERINARY PRESCRIPTION. This means that suppliers must have a valid prescription before they receive any milking cow or dry cow intramammarys from any Centenary Thurles store.**

The regulation on intramammary products allows Centenary Thurles Co-op operate an approved Mastitis Control Program to provide veterinary prescriptions for all suppliers who sign up to this programme. To avoid any hold-ups or delays suppliers are strongly recommended to complete their prescriptions NOW. New application forms are available for 2012 from your local branch or by contacting the Lab at 0504 34030.

Dry cow intramammarys have different milk withholding periods so care is required when selecting a product. As can be seen from the chart, different products have different withdrawal periods. The long acting dry cow therapies which are the most effective act for up to 54 days, short acting ones act for 25-30 days.

A teat sealer administered with the dry cow therapy has a major role to play in preventing the entry of bacteria and the establishment of new infections.

Centenary Agri stocks Boviseal and farmers should consider using it when:

- Cows have in the past calved down with mastitis
- Cows have got mastitis in the latter weeks of the dry period
- Cows have long dry periods
- The dry cow environment is not ideal

### Milk Withhold Period

<i>Cepravin</i>	<i>54 days pre calving / 96 hours post calving</i>
<i>Ubro Red DC</i>	<i>28 days pre calving / 84 hours post calving</i>
<i>Kloxerate xtra DC</i>	<i>49 days pre calving / 156 hours post calving</i>
<i>Kloxerate plus DC</i>	<i>45 days pre calving / 120 hours post calving</i>
<i>Bovaclox xtra DC</i>	<i>49 days pre calving / 156 hours post calving</i>
<i>Bovaclox DC</i>	<i>45 days pre calving / 120 hours post calving</i>
<i>Bovimast</i>	<i>28 days pre calving / 120 hours post calving</i>
<i>Noraclox</i>	<i>28 days pre calving / 96 hours post calving</i>
<i>Noraclox xtra</i>	<i>42 days pre calving / 96 hours post calving</i>
<i>Orbenin extra DC</i>	<i>42 days pre calving / 96 hours post calving</i>

## Retirement of John Murphy

**On the 6th of October last, we came to the end of an era with the retirement of John Murphy, our popular milkman. John joined Thurles Fresh Milk in March 1963 at around the same time the current dairy was being built.**

The construction of the dairy followed on from the success of the Milk Bar which had been established in Parnell Street the late 1950's to cater for the liquid milk needs of the people of Thurles and surrounding areas.

Speaking at John's retirement, production manager Brendan Ryan recalled John's career which spanned 48½ years, a lifetime of service to the Society. John worked in the Holycross branch in the 1960's and his only mode of transport was shanks mare. John would have to be at work at 6.00 a.m. and that was never a problem to him.

There is no doubt but that level of dedication would not be seen today. John worked in the dairy for many years before switching to become a milkman in the 1970's. He worked on every milk route re-emphasising his flexibility and work ethic.

In addition to his work, John has also been deeply immersed in the sporting community both from a playing and administration point of view. He has been particularly associated with Thurles Town FC and Thurles Fennellys GAA Club. He also played an active role in Social Club activities in the Society. John is wished many years of continued good health in his retirement.

  
**CENTENARY**  
Agri

## SPECIAL OFFERS

**Pied Piper Rat Poison**  
**1.5kg grain**  
~~Was €11.95~~  
**NOW €9.95**

**3.5kg grain**  
~~Was €21.90~~  
**NOW €18.95**

**Prestige Wellingtons**  
**(sizes 6-11)**  
~~Was €26.90~~  
**NOW €24.95**

Promotion Runs  
10th Nov 2011 to 31st Dec 2011



## Animal Herd Health Launch

**On the 16th September 2011 a large crowd attended a farm walk on the farm of PJ Hoolan Clashagad Dunkerrin. The objectives of the farm walk were to examine quota management, to highlight the importance of milk quality and to focus on a grass based system of milk production from a fertile spring calving herd.**

**Speakers included Teagasc, Centenary Thurles and Germinal Seeds personnel.**

At its conclusion, our Chief Executive Joe Kerrigan launched our Animal Herd Health Programme commencing in 2012. Further to the launch, expressions of interest were sought

from suppliers for participation in the scheme. We would encourage all suppliers to get involved in an attempt to achieve earlier detection of certain diseases.

Should you join the scheme, your bulk milk sample will be analysed for seven specified diseases. You have the option of having your own Vet notified of test results. The cost will work out at €50 per test and three tests will be carried out on spring calving herds and 4 for Winter/Liquid Milk suppliers.

Workshops will be held early in 2012 for all interested suppliers. You are encouraged to return your form as soon as possible to Denis Kennedy, Centenary Thurles Co-op, Ballyduff, Thurles.

## Loyalty Bonus Cheques

In the coming weeks, eligible milk suppliers will receive their loyalty bonus based on 2010 supply and purchases. The full bonus of 0.5c per litre (plus VAT if applicable) is payable to those whose trading exceeds 6c per litre of milk supply and a reduced bonus of 0.25c is payable to those whose level of trading is above 5c but below 6c per litre.

## Milk Supplier Survey

**Recently, we sent out a milk supplier survey based on a concept devised by Teagasc in conjunction with Glanbia. The purpose of the survey is to inform us of the future intentions of milk suppliers.**

This in turn is needed by Glanbia to enable them to finalise their plans for post quota in 2015. All surveys are confidential although we will publish a summary of responses in the next newsletter.

It is critical to the successful analysis of the survey that all milk suppliers respond. Whilst we are past the closing date and are actively chasing outstanding survey forms, it would assist us greatly if those who have yet to fill the form, do so immediately.

## Preliminary Notice — Temporary Leasing

A second phase of Temporary Leasing will be run at a fixed price of 1c per litre. The closing date will be 13th January 2012.

## Super-levy Deductions

**On account deductions continue to be made. The cumulative basis for October milk statements is a penalty of 15c per litre with headroom allowed of 20,000 litres for Category 1 suppliers and 30,000 litres for Category 2.**

These relatively large headrooms will likely be adjusted for November milk as they allow for changes in suppliers' delivery patterns. The largest scope for change in supply patterns will have taken place by the completion of November deliveries. At that stage, a more pragmatic approach will be taken to likely allocations of flexi-milk and 2nd Phase Temporary Leasing. This is likely to lead to a reduction in the headroom.

At the end of October, the Society was approximately 4.4million litres over quota or 5.25%. The latest available National Position is 2.41% over quota at 30th September (4.08% under at September 2010). Based on information available from other co-ops, the availability of National Flexi-milk is likely to be limited.

## FABULOUS NORDMENDE 32" LCD TV MUST BE WON

### Guess the Temperature with Thurles Fresh Milk!

Everyone is looking forward to Christmas, but what will the weather be like? Will we have a White Christmas? Will it be cold and wet? Will it be dry & sunny? Will it be above or below freezing? Your guess is as good as ours.

Guess the Temperature at County Tipperary's only Dairy at 12.00 noon on Christmas Day to the nearest Degree Celsius. Then complete the Entry Form and attach 5 logos from any Thurles Fresh Milk product and either post to Thurles Fresh Milk Templemore Road Thurles or leave in to any Centenary Thurles Branch throughout the County. Closing date for receipt of entries is strictly Friday 16th December 2011.



#### Entry Form

Name

Address

Mobile

My Guess in Degrees Celsius

Make sure to put in a minus sign if you think it will be below freezing. Don't forget to attach 5 logos from any Thurles Fresh Milk Products.

All Entries must be on an official newsletter paper (no copies). One Entry only per person. Competition open to all customers, shareholders and staff. In the event of a tie a draw will be made between those guessing the correct temperature. Prize Winner details will appear on our next edition. In the event of no correct guess, the prize will be awarded to the nearest correct guess.

## Winter ESSENTIALS



**Snow Grips**  
ONLY  
**€10.99**



**Rhino 1.5KW Oil Filled Rad**  
ONLY  
**€29.99**



**DeVilbe 22" Coal Hod**  
ONLY  
**€14.99**



**Radiant Gas Heater**  
ONLY  
**€84.99**



**Powermaster Led Outdoor Light W/PIR**  
ONLY  
**€29.99**



**Judge Stainless Steel Stockpots**  
FROM  
**€39.99**

centenarythurles.com

Stores: Cashel, Roscrea, Templemore, Thurles, Littleton

Telephone: 050491900    Facsimile: 050422657

[centenarythurles.com](http://centenarythurles.com)