

**Centenary Thurles**  
Co-operative Society Ltd

# NOV – DEC

NEWSLETTER 2014



# Congratulations to the Dwan Family!

*The annual prize for Ireland's top quality dairy farm has been awarded to Thomas Dwan and his parents Edmund and Ann from Bohernamona, Thurles, Co. Tipperary.*





Pictured at the NDC & Kerrygold Quality Milk Awards Ceremony in Dublin on 15th October 2014 were (L-R):

Zoe Kavanagh, Chief Executive, National Dairy Council; Jackie Cahill, Chairman, National Dairy Council; Joe Kerrigan, Chief Executive Centenary Thurles Co-Op; John Paul Dwan; Thomas Dwan; Henry Shefflin; Ann Dwan; Edmund Dwan; Kevin Lane, Chief Executive, Irish Dairy Board; Denis Kennedy, Milk Quality Manager, Centenary Thurles Co-op; Jim Russell, Chairman Centenary Thurles Co-op and Jimmy O'Connell.



They were presented with the prestigious NDC & Kerrygold Quality Milk Award at an awards ceremony in Dublin on the 15th October last.

This was an extremely proud moment for the Dwan family and was the culmination of many years of work and dedication. Fifteen dairy farms from seven counties were shortlisted as finalists and finishing on top from 18,000 dairy farms countrywide is a very significant achievement. The Dwans milk 105 cows on a 75 hectare farm which borders the river Suir on the outskirts of Thurles for the 2014 NDC & Kerrygold Quality Milk Awards.

All at Centenary Thurles congratulate Eddie, Ann and Thomas for their achievement and also for the spotlight shone on our own Co-Op as a result.

Pictured at the Awards Ceremony are Dr. David Gleeson, Teagasc (national judge), with Thomas, John Paul and Edmund Dawn, Dr Jack Kennedy, Irish Farmers Journal (national judge) and Ann Dwan.

## Milk Quota Appeals Tribunal (Animal Disease)

Application forms for additional milk quota from the National Reserve on a temporary basis as a result of Animal Disease are now available from Denis Kennedy.

**The closing date for receipt of applications by the Department is 5th December 2014**, except in the case of those suppliers whose herds become restricted after that date. Such suppliers should submit their applications within one month of becoming restricted. Intending applicants are advised that Application Forms must be completed in full and submitted on time. Incomplete application forms, or forms submitted after the closing date will not be placed before the Tribunal for consideration.

The amount of quota available under the Scheme will not be sufficient to meet the total additional production by restricted suppliers.

Applications are only necessary from those suppliers who expect to exceed their quota for 2014/2015. The onus is on the supplier to obtain the form and have it in the Department duly completed with all documentation required by the closing date.

## Bord Bia Quality Assurance Scheme

All suppliers will have received their Application Forms last Spring. Any supplier who has not yet completed their application is asked to return the form immediately to Denis Kennedy to ensure that those who are due audits under the Beef Scheme can have the Dairy audit during the same visit.

It is critical that all suppliers are part of the Bord Bia Quality Assurance Scheme as we move into the post-quota era and increased volume of product has to be marketed globally.

## Animal Health Certificates

Milk suppliers must submit an animal health certificate to the Society by 31st December each year. A penalty of €100 has been applied to those who have not yet submitted a certificate for 2014. This will be refunded on receipt of the cert by 31st January 2015. Collection of Milk will not take place from 1st February if a health cert has not been submitted for 2014.

# Templemore Store 25th Anniversary Celebration!

**Thanks for all your support over the last 25 years!  
Come help us celebrate in Templemore on Friday the 28th and Saturday the 29th of November.  
There'll be loads to do!**

– Agri Aware Mobile Farm

– Fantastic Offers

– Product Demonstrations

– Supplier Trade Stands

– Paints Expert (Sat 11am to 4pm)

– Magician (Sat 12 to 4pm)

– Face Painting (Sat 11am to 4pm)

– Draws every hour

– Refreshments Served



## WINTER FUEL SPECIAL OFFERS

(While Stocks Last)

**Coal 40kg Bag** Premium Polish Coal now **€17.25**  
or buy **5 bags for €85**

**Briquettes Per Bale** now **€3.85**  
or **3 Bales €10.95**

Premium Polish Coal - Tonne €395, Pallet €632

Briquettes - Tonne €284, Pallet €453

### PLUS SPECIAL OFFERS ON:

5 Bags Premium Polish Coal & 4 Bales Briquettes **€96**

or

3 Bags Premium Polish Coal & 2 Bales Briquettes **€56**

**Full range of Smokeless Fuels available  
at keenest prices available at:**

Ballyduff, Thurles, Templemore, Cashel,  
Littleton, Loran, Montore, Roscrea

All prices are cash collected, available  
only while stocks last. All offers must  
be collected on day of purchase.

Offers also available at Centenary Agri Stores



## Super-Levy Position 2014 / 2015

We are currently running approximately 10% over-quota at the end of October which equates to 8.6m litres or almost double our over-quota position last year. Our final bill then came to more than €900,000 having received 1.2m litres of national flexi-milk. Unfortunately that flexi-milk will not be available this year as nationally we are over-quota by almost 7% against a final position last year of 0.65%. **Our suppliers are therefore facing a super-levy liability of approximately €2.5m.**

Given the falling milk price, it makes no sense to continue to supply over-quota milk. Those with quotas last year over 350,000 litres received a maximum allocation of flexi-milk of 9,118 litres. Those under 350,000 litres and whose supply remained under 350,000 litres received an initial maximum allocation of 26,525 litres. We expect both final figures to be lower this year.

We are continuing with deductions on a cumulative basis each month and intend having 18c of the levy deducted by March. However that will leave 10c to be deducted over the Summer months next year when milk price is likely to remain unfavourable. It is in suppliers' best interests to take action now and dry off cows if you have not done so already. The situation is so far over-quota now that the supply patterns of others, either in the co-op or across the country, will not reduce your penalty.

## Certified Irish Angus Beef Schools Finalist

Congratulations to Kieran Cummins and Niall Molony who were recently announced as finalists in the Certified Irish Angus Beef School Competition for 2014. Kieran and Niall are both sons of milk suppliers and represented Thurles CBS in the competition. Each of the five finalists received five Angus cross calves at the National Ploughing Championships. The calves will be reared to slaughter on the farms of the students over the next 18 months and then slaughtered in one of the ABP or Kepak plants. The students will present their findings on every aspect of the production of the calves, along with investigating the wider elements of the production of Certified Irish Angus beef such as:

- Sustainability at all levels from farm production right up to retail and end consumer
- Meat Quality and all the factors that influence this through the production cycle
- Farmer Margin and factors that influence this
- Animal Welfare and its impact on animal performance and meat quality
- Marketing and the need to have consumers understand how special and unique Certified Irish Angus beef is

In April 2016, a final winner will be chosen based on the quality of the project put forward by the students and the performance of the calves they have received.

We wish potential future farmers Kieran and Niall well in the competition. They are pictured here at the National Ploughing Championships being presented with ownership of the 5 Angus Cross calves by Minister for Skills, Research and Innovation, Damien English and Tim Dunne Chairman Irish Angus Producers Group.



## Centenary Agri Feed Bin Offer

Centenary Agri have come together with Spirofeed to offer our customers a 15% discount off the price of a New Spirofeed Bin and also receive the first tonne of nuts delivered to your bin from Centenary Agri Free of Charge.

**To avail of this deal contact Spirofeed directly on 022 21727. Offer ends 31st January 2015.**



## Grain Harvest 2014

We had an excellent harvest for 2014 with above-average quality and as good as 2013, and improved yields. Overall deliveries were up almost 2,300 tonnes or 13%. The one downside for all concerned was price with barley and oats back €16 per tonne and wheat back €21 to growers. These reductions included price support of approximately €13 per tonne from the Society as prices paid exceeded significantly the market trading prices. To remain competitive at the feed side of the business, our prices with native cereal inclusion have been calculated using market prices. Growers who purchased their inputs benefitted from loyalty bonuses paid and whilst an option was available to growers to retain ownership, unsurprisingly given the poor market conditions, no-one availed of this scheme.

## Dairy Nut Bonus

Suppliers are reminded that a milk bonus equivalent to €15 per tonne on 16% Dairy Nuts and €25 per tonne on 18%+ will be paid on all nuts ordered and delivered between 25th November 2014 and 25th January 2015. This bonus will be paid with February 2015 milk.

## 21% Heifer Rearer Nut

New to the Centenary Agri Feed range is a 21% protein Heifer Rearing Nut. This nut is available in bulk only and can be delivered or collected ex Ballyduff. For advice on a feeding programme for your heifers please contact our feed advisory service.

John Martin 087 2462218 or Mark Bourke 087 2575235.

## Loyalty Bonus Cheques

In the coming weeks, eligible milk suppliers will receive their loyalty bonus based on 2013 supply and purchases. The full bonus of 0.5c per litre (plus VAT if applicable) is payable to those whose trading exceeds 7c per litre of milk supply and at least 1c of this trade relates to animal feed purchased from the Society, and a reduced bonus of 0.25c is payable to those whose level of trading is above 5c but below 7c per litre or if having purchased more than 7c per litre have not achieved 1c of animal feed purchases.

  
**CENTENARY**  
Agri

**IVOMECSUPER Injection 1200ml €399**

**IVOMECSUPER Injection 500ml €189**

**IVOMECSUPER Injection 200ml €90**

**Offer ends 29th November 2014**



**IN STORES SOON!**

**Santa is almost here when he appears on the milk packaging from Thurles Fresh Milk. This year the launch date is a little earlier and Santa will appear on cartons from 24th November. Look out for his arrival and don't forget to bring him home with you.**



## Dairy Programme-Monitor Farm Walk

Centenary Thurles Co-Op in conjunction with Teagasc recently held a very informative and well-attended Open Day on the Farm of Brendan Phelan Moyne Thurles. This is the first visit of a three year programme and we thank Brendan for facilitating us in this regard. The main focus of the event was grassland management and soil fertility with special emphasis on expansion post milk quota abolition.

A feature for many years of these Monitor Farm Walks was their efficient organisation and operation. This was due to work both in preparation and on the day by Michael O'Grady from Teagasc. Michael would also of course have provided valuable assistance to our Monitor Farmers, Discussion Groups and indeed Teagasc clients. Since our event, Michael has retired from Teagasc and we wish him all the best in his retirement and many years of health and happiness.



Pictured are Michael O'Grady Teagasc and Eamonn Bergin Centenary Thurles Co-Op with a section of the crowd at the Teagasc/Centenary Thurles Co-op monitor farm open day on Brendan Phelan's farm, Moyne, Thurles.

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